



2024 VTW Summit

Sponsorship Proposal



*This proposal is prepared by:
Radiance Studios LLC, producer of Vermont Womenpreneurs Summit
vtwomenpreneurssummit.com*

Event Overview

The Vermont Womenpreneurs Summit is an in-person event on **Wednesday, June 5th from 5:30-8:30pm** at The Old Lantern Inn and Barn in Charlotte. This year's Summit theme is: **RENEWAL**. The evening agenda includes a showcase of local women business owners and their business journeys, vendor tables, and an elegant buffet table with local beverages.

We anticipate up to 250 attendees at this once a year event.





2023 Summit at The Ponds at Bolton Valley with Sarah Dudley (photo by Isora Lithgow Creations)

Sponsorship Benefits

- **Digital platforms:** Your business logo, website and/or social media links will be featured on this site plus a full page directory entry. Additionally, we will feature business on our Facebook pages (2k+ followers) and Instagram profile (11.8k followers).
- **Summit stage and signage:** On the evening of the Summit we will announce sponsors and present your logos on event signage and digital displays. SHERO sponsors and Platinum sponsor will get 1-minute of stage time and your logo will be included on our Summit recording.
- **Printed program and swag bag:** Your business will receive a full, half, or quarter page space on our printed program and inclusion of promotional materials to our swag bag for attendees.
- **Exhibitor Table:** Our SHERO sponsors and Platinum sponsor will have an exhibitor table near the performance area.

Sponsorship Levels

Connector - \$300

Unlimited spots

Connector sponsor benefits include:

- digital and swag bag inclusion;
- 2 complimentary tickets to the Summit;
- ¼ page advertisement in Summit program.

SHERO - \$1600

6 spots available

SHERO sponsor benefits include:

- digital, stage, and swag bag inclusion;
- 4 complimentary tickets to the Summit;
- Full page placement in Summit Program;
- logo on intro and outro Summit presentation;
- 1-minute of stage time;
- your logo on edited recording of Summit and;
- on-site exhibitor table.

Collaborator - \$575

10 spots available

Collaborator sponsor benefits include:

- digital, stage, and swag bag inclusion;
- 3 complimentary tickets to the Summit;
- ½ page placement in Summit program and;
- logo on intro and outro Summit presentation.

Champion - \$5100

1 spot available

Champion sponsor benefits include:

- digital, stage, and swag bag inclusion;
- 5 complimentary tickets to the Summit;
- Full page placement in Summit Program;
- logo on intro and outro Summit presentation;
- 3-minutes of stage time;
- your logo on edited recording of Summit;
- on-site exhibitor table and;
- Titled presenting sponsor of Summit on all marketing on-site, print, and online.



Questions?

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